

The 15th International Euro-Asia Research Conference

Pau, France 10th and 11th September 2009

Call for Papers

‘International Management: risk and control’

Following a number of conferences held in France, Ireland, Norway, Japan, China, Spain and Indonesia since 1994, the Fifteenth International Euro-Asia Research Conference will take place in Pau (South France) on September the 10th and 11th, 2009. Research contributions addressing any aspect of *International Management: risk and control* are welcome. Besides this theme, other papers in the fields of economics and management with a particular reference to Asia may also be submitted.

Business environment has changed radically since the advent of globalization. Although distances seem to have been reduced, and information flows have been increased, tensions of all kinds are still strong and often lead to high risks. Multi national corporations (MNCs) need to coordinate and control their subsidiaries in a growing number of countries and different environments. They still have to send expatriates in unstable areas, at least from a political point of view. Firms are increasingly outsourcing from different locations and also from different kinds of suppliers although distributors and customers ask for high levels of reliability and safety. Economic instability in a growing number of developed countries on the one hand and increasing tensions around available resources in emerging countries on the other should also be fully taken in account. In this context, research in International Management focusing on the issues of risk and control need to be revisited.

The research conference is a joint undertaking between the Faculty of Economics of the University of Indonesia, Indonesia, Yokohama National University, Japan, IAE of The University of Poitiers France, The University of Pau, France, *Institut National des Télécommunications*, France, The School of East Asian Studies, University of Sheffield, The U.K., and The University of Limerick, Ireland.

The Conference is intended to bring together researchers engaged in Management, Economics and related fields from Europe, Asia and other parts of the World. Doctoral students are also strongly encouraged to submit papers for consideration.

Conference Venue, Conference Fee

University of Pau, FDEG-IAE, Avenue du Doyen Poplawski, BP1633, 64016 Pau Cedex, France.
The conference fee is **160 €** and covers two lunches, two dinners, coffee breaks, and a copy of the conference proceedings.

Accommodation and travel

Available funding does not allow the organizing committee to provide financial support to participants in relation to accommodation and travel expenses. However, special prices will be negotiated with hotels or academic accommodation facilities located in Pau, close to the conference venue.

Submission Rules

Papers, in English or in French, should be original and not submitted for publication elsewhere. They may either be related to a particular country or be of a comparative nature. Papers accepted for presentation at the conference will be published as Conference Proceedings. Furthermore, a number of selected papers will be published in a scholarly journal or as a book.

A two-page abstract in English or French (including bibliography) should be submitted **by April 15, 2009** to Ms Céline PHELIPPON, IAE – University of Poitiers, France at the following e-mail address:

cphelippon@iae.univ-poitiers.fr. Please address a copy of your submission to Professor Jacques JAUSSAUD at the following jacques.jaussaud@univ-pau.fr.

A title page with a complete list of authors, their academic position, addresses, phone and fax numbers as well as E-mail should be included separately. The decision of the Scientific Committee will be communicated to the authors by 24 April 2009.

The final paper, including an abstract of around 300 words, should be forwarded **by June 2nd, 2009**. Length should not exceed 6,000 words or 15 single-spaced pages (including tables, figures, and references). Papers should be submitted in hard copy (or by e-mail as an attachment) as well as on disc (Word 6 or a later version). Although papers in French (including an abstract in English) are accepted, all conference participants will be required to use slides in English in order to be widely understood.

Scientific Committee

Bruno AMANN, *Université Toulouse III*, France
Bernadette ANDREOSSO-O'CALLAGHAN, University of Limerick, Ireland
Jean-Pascal BASSINO, Université Paul Valéry, Montpellier 3, France
Shaun BRESLIN, University of Warwick, U.K.
David E. BROOKES, The Norwegian School of Management, Norway
David BUISSON, Otago University, New Zealand
Sam DZEVER, *Institut National des Télécommunications*, France
Fiz FIRMANZAH, University of Indonesia, Indonesia
Xiaoqin GAN, University, P. R. China
Jacques JAUSSAUD, *Université de Pau & des Pays de l'Adour*, France
Akira KANIE, National University of Hokkaidô, Japan
Seung Jin KIM, Hankuk University of Foreign Studies, South Korea
Felix MAVONDO, Monah University, Australia
Eric MILLIOT, IAE, Poitiers University, France
Shuji MIZOGUCHI, Yokohama National University, Japan
Hiroyuki NAKAMURA, Yokohama National University, Japan
Sung-Jo PARK, Freie Universität Berlin, Germany
Serge PERCHERON, IAE, Poitiers University, France
Pascale QUESTER, University of Adelaide, Australia
Serge REY, *Université de Pau & des Pays de l'Adour*, France
Henri REGNAULT, *Université de Pau & des Pays de l'Adour*, France
Bengt SANDKULL, University of Linköping, Sweden
Jan SCHAAPER, IAE, Poitiers University, France
Budi W. SOETJIPTO, University of Indonesia, Indonesia
Esther SUBIRA, University of Barcelona, Spain
Robert TAYLOR, University of Sheffield, U.K.
Zhengyi WANG, Nankai University, People's Republic of China

Organizing Committee

Sam DZEVER, *Institut National des Télécommunications*, France
Jacques JAUSSAUD, *Université de Pau & des Pays de l'Adour*, France
Serge REY, *Université de Pau & des Pays de l'Adour*, France
Jan SCHAAPER, IAE, Poitiers University, France
Robert TAYLOR, University of Sheffield, U.K.

Secretariat of the Euro-Asia Research Conference

Céline PHELIPPON

IAE de Poitiers, 20 rue Guillaume VII Le Troubadour, BP 639,
86022 Poitiers Cedex, France

Phone: + (33) 5 49 45 44 89 Fax: + (33) 5 49 45 44 90

E-mail: cphelippon@iae.univ-poitiers.fr