

16TH EURO-ASIA INTERNATIONAL RESEARCH SEMINAR

- CORPORATE SOCIAL RESPONSIBILITY: EUROPEAN AND ASIAN PERSPECTIVES -

HIROSHIMA SHUDO UNIVERSITY & MIYAJIMA CORAL HOTEL, HIROSHIMA, JAPAN

Seminar Venue

HIROSHIMA SHUDO UNIVERSITY

Hiroshima Shudo University (HSU) was originally founded in 1952 as the night time two-year University at the beginning, then reestablished as the comprehensive four-year university in 1960. In 1974, the campus moved to the current location, which is now sited at 13km northwest from the downtown of Hiroshima City. Around 6,000 students are currently studying at the five undergraduate schools and the five postgraduate schools (Website: <http://www.shudo-u.ac.jp/english/index.html>) The International Business Symposium and the Gala dinner will be held at the HSU campus at the 2nd day of the annual meeting.



Dear Colleagues

It is great pleasure that the committee of Euro-Asia International Research Seminar formally invites you to attend the 2010 Annual Meeting at Hiroshima Shudo University, 2nd -3rd, September, 2010. For the conference, the committee decided to have the annual meeting at Miyajima, where there is the Magnificent World Heritage Site "Itsukushima Shrine (See a photo above)".

The committee dedicates to a quality program, a productive symposium and enjoyable social functions. We are looking forward to welcoming you to the 2010 Euro-Asia International Research Seminar Annual Meeting in Hiroshima.

Annual Meeting Committee
Satoshi Sugahara
Takahiro Masaoka
Hiroshima Shudo University

MIYAJIMA CORAL HOTEL

Miyajima Coral Hotel (<http://www.coral-hotel.co.jp/>) is the venue for Early Bird Reception, Concurrent Sessions and Welcome Dinner. This Hotel is located just beside the jetty for the ferry to approach to Miyajima Island. Miyajima Island is famous for the historic site of Itsukushima Shrine (<http://www.miyajima.or.jp/english/index.html>) and it is one of the quite popular places in Hiroshima for tourists.

Other Interesting Sites in Hiroshima



THE A-BOMB DOME This site is the part of the Hiroshima Peace Memorial Park. This building serves as a memorial to the people dead in the atomic bombing of Hiroshima.



HIROSHIMA CASTLE This Castle was originally constructed in 1952. This castle locates at the center of Hiroshima City, which is the good landmark in the downtown.



MIYAJIMA = ITSUKUSHIMA Miyajima island has been the sacred island since ancient times. This island accumulates indigenous buildings, unique culture and picturesque nature.



SEMINAR PROGRAM AT A GLANCE

Pre-Seminar: Sep. 1st

(Miyajima Coral Hotel)
19:00- 21:00 Early Reception

1st Day: Sep. 2nd

(Miyajima Coral Hotel)
9:00-12:00 Session 1
12:00-14:00 Lunch
14:00-18:00 Session 2
18:00-22:00 Welcome Dinner

2nd Day: Sep. 3rd

(Hiroshima Shudo University)
9:00-12:00 Session 3
12:00-14:00 Lunch
14:00-15:00 Transfer to Shudo
15:00-18:00 Symposium
18:00-20:00 Gala Dinner

This Seminar Co-organized by
University of Pau, France
IAE University of Poitiers, France
TELECOM Ecole de Management, France
University of Sheffield, UK
University of Limerick, Ireland
Yokohama National Univ., Japan
Maison Franco Japonaise, Japan
Hiroshima Shudo Univ., Japan

Important Dates

One Page Proposal Deadline
31st March 2010

Notification to Authors
31st May 2010

Final Version Deadline
30th June 2010

Accommodation Registration
31st July 2010

Call for Paper



Campus at Hiroshima Shudo University

PAPER SUBMISSION PROCESS

1. Research contributions addressing any aspect of "Corporate social responsibility: European and Asian perspectives" are welcome. Besides this theme, other papers in the fields of economics and management with a particular reference to Asia may also be submitted.
2. All submitted papers must be original and should not have been previously accepted for publication in any journals
3. Submitted papers must be written in English, double spaced (including an abstract, key words, reference, tables and charts) Paper without abstract is not accepted.
4. Papers must be compiled in Microsoft Word for Windows format using Arial font (Windows XP or higher version is preferred)
5. Paper must be submitted by email with an attachment to the following two addresses. Papers for presentation at the seminar will be reviewed through a blind process.

CPhelippon@iae.univ-poitiers.fr
jacques.jaussaud@univ-pau.fr

6. For detailed information about seminar meeting, please contact to

sugahara@shudo-u.ac.jp

Seminar Topics

Corporate social responsibility
International Business
Management
Economics
Marketing
Accounting
Business / Accounting Education
Financial Analysis
Other Economics and
Management Topics with
European and Asian perspectives

Conference Fee

EURO 200
JAP YEN 25,000
(including Dinners and Lunches)

How to Book Accommodation

For your booking request and arrangement at Miyajima Coral Hotel, please contact to

sugahara@shudo-u.ac.jp

Room Charge is 10,000 yen (80 Euro) per person per day (During 1st to 3rd, Sep). Breakfast is included.